

Medical Answers Now: Phone-live interaction based radio show with diverse panel. A unique format that puts a twist on your average call-in medical show.

Better health through better questions.

Simply follow the 3 A's!

1. Answer: Get the data (listen).
2. Analyze: Review the data (prioritize).
3. Act: Find solutions (follow-up).

An opportunity for the listener to get help: **quickly**: access analysis, action & timely adjustment of recommendations. Also, specific responses to **where** and **how** to find help locally.

These primary issues need final confirmation with people I've contacted:

- 1) Panel members, support researcher, moderator, administrator-insurance expert
- 2) Radio/internet channel
- 3) Marketing
- 4) Formal advisory board

A *diverse* panel provides choices that fits the audience needs:

- Advantages of this program include:
- Provide local contacts and resources
- Eclectic and detailed advice yet addresses and captivates the general listener
- The cultural, economic and social needs of caller will be recognized in both Spanish & English
- A caller will have up to 5 minutes/ a call to present more detail, have discussion with integrated approach and follow up options
- Provide a "go to place" for people of diverse social, cultural and economic backgrounds.
- Complex and controversial problems encouraged. Panel of 3 includes practitioners of Western, Eastern, that blend well and complementary skills.

The time is now! We need – Better Timely Actionable Healthcare and Follow up—in minutes to days - NOT weeks or more.

Interested in working with us or have questions---please contact:

Isaac N. Silberman M.D. – (Doctor of Neurology) – list a few of your credentials, history to add credibility:

415-235-7805

e-mail: insroz@pacbell.net

We are interviewing interesting participants who are excited to be a part of this ground-breaking format. This includes the four areas listed above (panel... radio/internet channel, marketing, advisory board.) One hour a month time commitment can be sufficient to participate. Some panelists will participate remotely by phone or live in the studio.

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Further Detail and Case Scenarios:

Response to complex situations will include: information/history gathering tools, analysis and prioritization approach, action plan with timely correction of actions (corrective feedback), and other tools and resources.

If adequate answers not reached in 5 minutes - arrangements can be made for additional time afterwards with payment schedule.

The experts would have the usual web based resources and a research person who would work with the internet knowledge base during call.

Phone applications will be incorporated: ex as finding movie, store, etc.

In time one can also network with conventional and alternative practitioners in different geographic areas as well as integrate with academic grand round programs.

Income – With volume and after short practise run: can offer as a service to groups, insurance plans, as a membership and other options. The experts initially will be asked to volunteer and if they wish can have their referral information made available.

Legal concerns: we have answers to this area of challenge.

2 or 3 brief phone /case scenarios will be added here as well as reference to some cases on my www.dthope.com